



"[Event Marketing] is going to save me a lot of time, which is money. I can be more productive and drive more revenue."

Barbara Girson, MySalesTactics.com

Event Marketing

Successful, stress-free professional events start with Event Marketing.

Whether a weekend cooking class, a walk-a-thon, or a hands-on workshop, events are an integral part of how you market your small business or nonprofit organization. After all, they're a great way to deepen the relationships you have with your current customers or members ... attract new ones ... increase revenue ... and strengthen your organization's reputation and brand.

That's why you need an affordable, professional way to promote and manage them. One that's designed and priced specifically for small businesses and organizations. That's why you need **Event Marketing from Constant Contact**.

It's "Everything Event" — all in one complete, online tool.

Event Marketing handles all the details of setting up and managing your event in a

single, easy-to-use online solution: promoting your event, sending invitations, accepting registrations, processing payments, and more. And because it's all done online — quickly, professionally, and automatically — it frees you up to complete the other logistics that will make your event a success.

Through our partnership with Constant Contact, we can offer you their convenient **Event Marketing** tool. Thanks to its foolproof step-by-step design, it's a breeze to use. And it meshes perfectly with the other ways you promote your event, such as via your website or social media.

**For more information, call today!
1-516-874-7839**



EBM Direct Marketing Services LLC • phone: 516-874-7839

Email: sales@ebmdirectmarketing.com • website: <http://www.ebmdirectmarketingservicesllc.com/Solutions.html>

Event marketing as professional as your organization.

Manage event promotions, registrations, and communications in one place.

Event Marketing is an online service that updates your event information and registrant list instantly. Need to add attendees who phone, fax, or mail registrations? Event Marketing makes it easy.

Fill seats easily — with our handy promotional tools.

You can create professional-looking, ad-free email invitations, event homepages, reminders, and a calendar of upcoming events.

They'll be sure to find your event because Google® Maps is built in.

You can include an easy-to-read Google® Map on your event homepage, registration form, and email confirmation. It's simple to do, because it's built right into Event Marketing!

24/7 online registration.

Event Marketing is an online service, so you're "open" to take registrations anytime. Registrants get automatic confirmation emails, and you get freed from cumbersome paperwork and spreadsheets.

Yes! You can take credit card payments, thanks to PayPal.®

Event Marketing works perfectly with PayPal, so you can rest easy, knowing that credit card transactions are handled safely and securely.

Enjoy a bird's-eye view of your event's progress.

Who received, opened and forwarded your email invite? How many have registered? How many have paid? How did they pay? Event Marketing keeps you up-to-date, in real-time.

Add the perfect complement to Event Marketing — Online Survey.

What will attendees be looking for in your next event — and in the future? How satisfied were they with your last event? Online Survey can give you the feedback you need to make every event a hit!

Event Themes

With over 40 to choose from, there's a theme to fit your organization — and your event!

- Basic
- Business
- Education
- Entertainment
- Food / Dining
- Fundraisers / Nonprofit
- Holiday
- Real Estate
- Religious
- Retail
- Reunion
- Seasonal
- Sports
- Technology
- Travel



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