

# Pano Size Postcard with BLEED

trim size  
11"

Bleed needs to be 0.125" outside trim—all 4 sides.

Keep text 0.25" inside trim.

You do not want type or important information to be covered with a stamp!

Reserved for Stamp.  
Text should not extend into this area.  
No need to indicate stamp area.

Try to keep your important information a quarter inch from the trim.

This template is 11.25 x 5.75.

Bleed is contained in this measurement .125 all 4 sides

Final trimmed postcard is 11 x 5.5

Set marks at .125 thickness, offset .13

Must be blank.

If background prints, return address, indicia, mailing address and barcode will be placed in a white box over the image.  
3.75 x 2.5

Full image can print in this area but no numbers.

.625"

NO PRINTING IN THIS AREA 4 x .625  
Could use light pastel colors in background.

trim size  
5.5"